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Racer's 2010 Jobber Trade Show Smashes Attendance Records

Racer's Equipment Warehouse's (REW) annual Jobber Trade Show has raised the bar by tripling the attendance records for Customer & Vendor participation.

The 2010 Jobber Trade Show was held on Sunday, February 28, 2010 at their recently acquired 60,000sq. ft. warehouse facility located at 111 Commerce Drive, Warwick, RI 02886 from 11:00am - 6:00pm.

Vendors from over 100 of the automotive aftermarket's leading companies converged Sunday to create the largest automotive aftermarket trade show in the Northeast. Vendors such as Big Country, Magnaflow, Mr. Gasket, MSD Ignition, Extang, PRW Performance and Skyjacker Suspension were among the broad mix of vendors on display at the show. New vendors such as Rampage Products, Vision X and QA1 were also on display with factory representation.

REW has become the alternative choice for purchasing performance parts and truck accessories in the Northeast by providing an annual trade show combined with exceptional Show Specials for jobbers to see and purchase the latest and greatest products.

By combining top notch customer service from a revamped sales staff with expanded inventories, product offerings, fair prices and a positive "can-do" attitude, REW has stepped up to the next level. "Our success proves the premise that a total team effort will help the regional WDs succeed especially in these difficult economic times" said Ralph Accinno, owner/president of REW.

REW provides the right part to the right customer at the right price. The number 1 goal is customer satisfaction & retention. From introducing a substantial cost saving freight program to excellent customer service to free on-line ordering, REW is proving their desire to become the supplier of choice.

Pictures from the event are available on-line:
<http://www.racers-eq.com/toppages/home.htm>

For further details, contact Ralph Accinno or Scott King.

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